

FOR IMMEDIATE RELEASE

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GLENDALE NAMES NEW PRESENTING SPONSOR FOR 2006-07 FESTIVAL SEASON

GLENDALE, Ariz. – SRP is the new presenting sponsor for the city of Glendale's 2006-07 festival season.

Glendale's award-winning lineup of annual events includes six signature festivals, *Glendale Glitters Spectacular Weekend*, *Glendale Glitters Enchanted Evenings*, *Glendale Glitter & Glow BCS Block Party*, the *Glendale Chocolate Affaire*, the *Glendale Jazz & Blues Festival* and *Glendale's Hometown 4th of July Celebration*.

Glendale's event season kicks off Nov. 24 and 25 with *Glendale Glitters Spectacular Weekend*, when city officials turn on Glendale's downtown holiday lights for the first time. *Glendale Glitters* now features 1.4 million lights, making it the largest holiday light display of its kind in Arizona.

"We are extremely pleased to have SRP as our presenting sponsor this year," said Mayor Elaine Scruggs. "SRP is a premiere organization and a longtime community partner with Glendale. We look forward to producing successful events with SRP for the enjoyment of our residents and the many other visitors who attend them."

"The addition of world-class sports and entertainment facilities and a diverse and growing economic base hasn't overshadowed Glendale's commitment to providing an excellent quality of life for its residents," said Mark Bonsall, associate general manager of SRP. "The city's festivals are just one example of what the city offers to the community. On behalf of SRP's nearly 50,000 customers in Glendale, we are proud to be partnering with the city to sponsor the 2006-07 festival season."

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City of Glendale
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SRP is the largest provider of power to the greater Phoenix metropolitan area, serving more than 890,000 electricity customers and has been rated Highest in Customer Satisfaction with Residential Electric Service in the Western U.S., Five Years in a Row by J.D. Power and Associates. SRP is the only electric utility that has been ranked among the top 10 utilities in the nation by J.D. Power and Associates in all eight of the years it has conducted the study. For more information on SRP, visit www.srpnet.com.

For more information on Glendale's festivals, visit www.glendaleaz.com/events or call our Special Event Hotline at 623-930-2299.

J.D. Power and Associates 2001-2006 Electric Utility Residential Customer Satisfaction StudiesSM. 2006 Study based on a total of 26,688 consumer responses. In the Western region, the top 12 largest electric companies were ranked in the study. www.jdpower.com.

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